

# **A Six-County Study of the Effects of Smart Start Child Care on Kindergarten Entry Skills**

**FPG-UNC Smart Start Evaluation Team  
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This report was written by Kelly Maxwell, Donna Bryant, and Shari Miller-Johnson. The study was the result of collaboration between the Frank Porter Graham Child Development Center Smart Start Evaluation Team and six local Smart Start partnerships. We would like to thank our evaluation team as well as the participating partnership Executive Directors and child care center directors for their assistance with this study. We are especially appreciative of the families, children, and kindergarten teachers who participated in this research.

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## EXECUTIVE SUMMARY

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The purpose of this study was to determine whether children who attend child care centers that participated in many Smart Start quality improvement efforts have better skills when they enter kindergarten than do a Comparison group of children from other child care centers or family child care homes. We recruited 214 Smart Start children and 294 Comparison children for this study. Within the group of 214 Smart Start children, we identified a subgroup of 142 children who attended centers participating in activities *directly* related to improving child care quality (referred to as the Smart Start-Direct subgroup). In the fall of 1998, we gathered information about the cognitive, language, and social skills of these children as they began kindergarten.

When all 214 Smart Start children were compared with all Comparison children, the skills of the two groups were not different. However, the Smart Start-Direct subgroup of children did have significantly better cognitive and language skills than Comparison children when they entered kindergarten. Also, fewer children in the Smart Start-Direct subgroup were rated by their kindergarten teachers as having behavior problems than children in the Comparison group.

The findings of this multi-county study support earlier single-county reports of the positive effects of Smart Start on children's outcomes. The findings suggest that Smart Start efforts need to be directly related to improving the quality of child care if they are to have an effect on children's school entry skills. In the interest of being comprehensive, local Smart Start partnerships may distribute multiple, diverse services to the child care community. This approach may not produce the intended improvements in child care quality or child outcomes. To affect school entry skills, the type—not just quantity—of Smart Start support is important.



## Introduction

North Carolina's Early Childhood Initiative (Smart Start) was created in 1993 as a partnership between state government and local leaders, service providers, and families to better serve children under six and their families. The state distributes funds to county partnerships, non-profit corporations established specifically for the purpose of administering Smart Start activities. The primary goal of Smart Start is to ensure that all children enter school healthy and prepared to succeed. One of the ways in which local partnerships are working to achieve this goal is by improving the quality of center-based child care. Approximately one-fourth of Smart Start funds (averaged across all counties) are being spent on child care quality improvement activities such as on-site technical assistance (e.g., a consultant visits the center and provides center-specific or classroom-specific suggestions for improving the quality of care), programs to increase the education and knowledge of early childhood teachers, special enrichment activities for children, workshops and CPR training for teachers, and grants to improve facilities and curricula.

The rationale for the child care improvement activities has come from both recent research and North Carolina's relatively poor standing on indices of child care quality. Research in early childhood education has demonstrated the importance of high quality early childhood education and care in preparing preschoolers for school success, the primary goal of Smart Start (see Bryant, Burchinal, Lau, & Sparling, 1994; Burchinal, Roberts, Riggins, Zeisel, Neebe, & Bryant, in press; Cost, Quality, & Outcomes Study, 1995; Frede, 1998; Howes, Phillips, & Whitebook, 1992; Lamb, 1997; NICHD Early Child Care Research Network, 1997; Peisner-Feinberg & Burchinal, 1997).

Unfortunately, many children in North Carolina do not receive high quality early childhood education and care. In a four-state study of child care quality conducted before Smart Start began, North Carolina had the highest percentage of centers providing poor quality care (Cost, Quality, & Outcomes Study, 1995). Approximately 189,000 children are enrolled in licensed center-based care in NC (Division of Child Development, 1999), about 30% of all NC children under age 6 (Annie E. Casey Foundation, 1998). The goal of many local Smart Start efforts is to improve the quality of child care in their community.

In earlier studies conducted as part of the Smart Start evaluation, North Carolina children who attended organized child care were rated by their kindergarten teachers as having better skills than children who did not attend organized child care (FPG-UNC Smart Start Evaluation Team, 1997, 1998). Smart Start has also been shown to be related to the improvement in the quality of center-based child care between 1994 and 1996 (Bryant, Maxwell, & Burchinal, in press). These two studies suggest that preschoolers who attend a child care center participating in several Smart Start-related child care quality improvement efforts should be better prepared for kindergarten. (Throughout the rest of this report these centers will be referred to as Smart Start centers. This shorthand term does not imply that these centers are fully funded by Smart Start, only that they are participating in Smart Start-funded activities.)

Child care quality improvement efforts are clearly intended to improve child care so that, in the long-term, children who attend those centers are more adequately prepared for school. Two previous single-county studies have shown such an effect of Smart Start on kindergarten entry skills. In a study conducted in Mecklenburg County, children who attended child care centers that received Smart Start quality improvement

supports had better skills when they entered kindergarten than did children who had not attended such centers. The difference in favor of children who had attended Smart Start centers was small but statistically significant and was found only if the children had attended the center for three years (Praxis, 1998).

In a study conducted in Orange County, the effect of attending a Smart Start participating center was positive and significant but was evident only for children from low-income families, not children from middle-income families. Within the group of Orange County children from low-income families, those who attended Smart Start centers had much better skills at school entry than children who attended child care programs in the general Orange County sample. This study was limited by a small sample size (FPG-UNC Smart Start Evaluation Team, 1998).

The purpose of the study presented here was to determine whether similar results would be found in a larger, more geographically diverse sample of children. That is, using a large sample of NC children, we wanted to know whether children who attended Smart Start child care centers have better skills when they enter kindergarten than do children who had other child care arrangements.

## **Study Description**

### **Overview**

In the early summer of 1998, we identified seven diverse partnerships that were supporting several child care quality improvement efforts. Of these seven, the Executive Directors of six agreed to participate in this study. Together with local partnership staff, we identified child care centers that had participated in most of the Smart Start quality improvement supports offered by the partnership. Local partnership staff then worked over the summer with staff at those child care centers to recruit all children who would

be attending kindergarten in the fall. At the beginning of the 1998-99 school year, we worked with schools to locate these children in school, asked their kindergarten teachers to participate in the study, and recruited a Comparison group of children within the same kindergarten classrooms of the Smart Start children.

Once we identified both Smart Start and Comparison children, we gathered information from teacher reports about each child's cognitive, language, social, and behavioral skills. We did not tell the teachers which children were Smart Start and which were Comparison children. Although teachers may have known which children attended center-based child care, they would not have known whether Smart Start supported each center, nor the amount or type of support. Therefore, it is very unlikely that teachers rated children differently because they knew which children were in each group.

To gather information about children's receptive language skills, FPG/UNC research assistants conducted one-on-one child assessments in the schools. The research assistants did not know whether children were in the Smart Start or Comparison group. More detailed information about participating partnerships, child care centers, and children is provided below.

### **Participating Partnerships**

Two Year 1 partnerships (Burke and Cumberland) and four Year 2 partnerships (Chatham, Durham, Forsyth, and Person) from the central and western parts of the state participated in this study. Each participating partnership offered a range of quality improvement supports to child care centers, such as on-site technical assistance, health and safety training and grants, and educational scholarships for teachers. As with any

locally determined initiative like Smart Start, the quantity and types of quality improvement supports likely varied across partnerships.

### **Participating Child Care Centers**

All child care centers in this study participated in many different Smart Start technical assistance activities. The list of different activities seemed to be of two types-- either directly related to improving the quality of care or supportive activities that, although useful, were not directly related to improving day-to-day quality of care (hereinafter referred to as Direct or Supportive). We were particularly interested in the activities that were more directly related to quality of care because of the previous research that has shown that if the quality of care is higher, then child developmental outcomes should be better (see research summarized earlier).

Types of activities that have been shown to improve quality, and therefore met our definition of Direct, include on-site technical assistance through observations and feedback to teachers (Sparks, 1986; Wade, 1984-85) and higher levels of teacher education (Phillipsen, Burchinal, Howes, & Cryer, 1997; Whitebook, Howes, & Phillips, 1989). The first two authors reviewed each Smart Start child care activity and by consensus assigned each to either the Direct or Supportive category. Table 1 includes a list of the different types of activities that were labeled Direct or Supportive and Appendix A includes a description of each type of child care activity. Centers that participated in all of the Smart Start-Direct activities offered by their local partnership were included in the Smart Start-Direct subgroup.

**Table 1. List of Smart Start-Direct and Smart Start-Supportive Child Care Activities**

<i>Direct</i>	<i>Supportive</i>
Enhanced subsidies for higher child care quality	CPR training
Enhanced subsidies for higher teacher education	Developmental screenings
License upgrades	Director administrative training
On-site technical assistance	Enrichment activities
Quality improvement and facility grants	Expansion and start up grants
TEACH <sup>®</sup>	Health and safety assessments
Teacher education scholarships	Playground safety
Teacher salary supplements	Teacher substitutes
	Transportation
	Specialists
	Subsidies (not tied to quality)
	Workshops

### **Participating Children**

Child care directors from the participating Smart Start centers sent recruitment letters home to the parents of all children who were expected to attend kindergarten in the fall of 1998. We included in our study those children whose parents consented and who had attended the Smart Start center for at least 8 months. A total of 214 Smart Start children were recruited. On average, these children had spent the last 25 months at their center (length of time ranged from 8 to 60 months). When these children entered kindergarten, we asked their teachers to send home parent consent letters for all of the children in the class. Teachers did not identify children as being in either the Smart Start or Comparison group. (See Appendix B for both types of parent consent letters.)

Through this kindergarten classroom recruitment process, we obtained parent consent for a large number of children. If the child had attended other child care centers (not involved in many Smart Start activities) or a family child care home, he or she was included in the Comparison group. If the child received no out-of-home care

before school, he or she was not included in the Comparison group as this study was not intended to compare the outcomes of children who were in out-of-home care to those of children who remained at home. In addition, this school recruitment process identified a few children who had attended a Smart Start center. These parents had either not received or responded to the earlier recruitment letter sent via the center (e.g., family on vacation), but did respond to the recruitment letter via the kindergarten. If the child had attended a Smart Start center for 8 months or longer, we included that child as part of the Smart Start group. If the child had attended the Smart Start center for less than 8 months, we excluded that child from our study because we did not want any children in the Comparison group who had attended a Smart Start center (even if it was only for a short time). However, it is possible that the Comparison group may have included a few children who attended a child care center or family child care home that received a small amount of Smart Start support.

Finally, we limited the total number of children (Smart Start and Comparison) from each class to 12 so we would not overburden any teacher with excessive data collection demands. This recruitment procedure resulted in a Comparison group of 294 children, all of whom had attended a center-based child care program not involved or minimally involved in Smart Start (79%) or a family child care home (21%) before they entered kindergarten.

We compensated all participants for their help with this study. Teachers received \$10 for every child they rated. Participating parents and children received a children's book and a chance to win a \$100 gift certificate. (We randomly selected one family within each partnership to receive a \$100 gift certificate.)

Descriptive information about participating children is included in Table 2.

Teachers reported to us each child’s sex and free or reduced price lunch status. We used eligibility for free or reduced price lunch as a proxy for poverty. Eligibility for reduced price lunch is based on federal poverty guidelines (i.e., to be eligible for free or reduced price lunch, family income must be at or below 185% of the poverty level).

Some analyses compare the entire Smart Start group to the Comparison group and other analyses compare the subgroup of children from the Smart Start-Direct centers to the Comparison group. Descriptive information about these groups of children is included in Table 2.

**Table 2. Description of Participating Children (Number and Percent)**

<i>Characteristic</i>	<i>Total Sample (N = 508)</i>	<i>Smart Start (N = 214)</i>	<i>SS-Direct* (N = 142)</i>	<i>Comparison (N = 294)</i>
Sex				
Girls	240 (47%)	102 (48%)	71 (50%)	138 (47%)
Boys	268 (53%)	112 (52%)	71 (50%)	156 (53%)
Free/Reduced Price Lunch Status				
Yes	156 (31%)	62 (29%)	34 (24%)	94 (32%)
No	352 (69%)	152 (71%)	108 (76%)	200 (68%)

\*The children in the SS-Direct group are a subgroup of the children in the Smart Start group.

## Measures

We used several measures of children’s skills. A brief description of each measure is included in this section.

*Kindergarten Teacher Checklist (KTC)*. The KTC is a 36-item rating scale based on the Maryland Systematic Teacher Observation Instrument developed by the Maryland Department of Education (Dauber, Alexander, & Entwisle, 1993). On the KTC,

teachers rate the child's cognitive, language, social, and motor skills on a scale of 1 to 5 with a higher score indicating greater skills. We used the mean total KTC score in our analysis. A copy of the measure is included in Appendix C.

*Social Skills Rating Scale (SSRS).* The Social Skills Rating Scale (Gresham & Elliott, 1990) is a standardized, norm-referenced rating scale that consists of 30 items that measure children's social skills on a scale of 0 to 2, with a higher score indicating greater skills; and 18 items that measure problem behaviors on a scale of 0 to 2, with a higher score indicating greater problems. In our analysis we used the standard scores for each of these areas—social skills and problem behaviors. These standard scores have a mean of 100 and a standard deviation of 15.

*Peabody Picture Vocabulary Test (PPVT-III).* The Peabody Picture Vocabulary Test-Third Edition (Dunn & Dunn, 1997) is an individually administered test of children's receptive language skills. Children are shown a set of four pictures and asked to select the one picture that best represents the word spoken by the examiner. Administration time averages about 10 to 15 minutes. We used in our analysis the total standard score (mean of 100, standard deviation of 15). A higher score indicates greater receptive language skills.

## **Data Analysis**

Models were fit using hierarchical linear modeling to account for clustering of children within kindergarten classrooms. This procedure accounts, statistically, for the fact that some teachers rated multiple children in their classrooms. We also wanted to account for three variables that could affect children's outcomes but over which we had no control: Smart Start partnership, poverty (free/reduced price lunch or not), and sex (boys, girls). Controlling for these factors, we then looked at two sets of group

differences: (1) Smart Start vs. Comparison, and (2) Smart Start-Direct vs. Comparison. Interaction terms were included initially in all models; these effects were removed from the model when they were not statistically significant.

## Findings

### Smart Start Effects

Using the whole sample and controlling for the effects of poverty and sex, children who attended Smart Start child care centers had skills similar to children in the Comparison group. In other words, the groups were not statistically different from each other. Means and standard deviations on all outcome measures for the Smart Start and Comparison groups are presented in Table 3.

**Table 3. Descriptive Statistics for the Smart Start and Comparison Groups on All Kindergarten Outcome Measures**

	<i>KTC</i>	<i>PPVT-III</i>	<i>SSRS-Social</i>	<i>SSRS-Prob. Behavior</i>
Smart Start mean (standard deviation)	4.3 (.54)	102.7 (14.6)	100.8 (15)	98.9 (14.1)
Comparison mean (standard deviation)	4.2 (.56)	102.1 (14.4)	100.2 (15)	100.6 (14.2)

However, when children in the Smart Start-Direct subgroup were compared with the Comparison group, there were group differences in favor of the Smart Start-Direct group. (See Table 4.) Controlling for the effects of poverty and sex, children in the Smart Start-Direct group had statistically significantly better kindergarten skills as measured by the KTC than did children in the Comparison group. There were no

statistically significant differences between the groups on the PPVT-III, SSRS-Social Skills or SSRS-Problem Behavior.

**Table 4. Descriptive Statistics for the Smart Start-Direct and Comparison Groups on All Kindergarten Outcome Measures**

	<i>KTC</i>	<i>PPVT-III</i>	<i>SSRS-Social</i>	<i>SSRS-Prob. Behavior<sup>a</sup></i>
SS-Direct mean (standard deviation)	4.4 (.47)	104.8 (14.5)	102.7 (15.3)	96.4 (12.8)
Comparison mean (standard deviation)	4.2 (.56)	102.1 (14.4)	100.2 (15)	100.6 (14.2)
	F (1, 326) = 5.36 p = .02 ES <sup>b</sup> = .29	F (1, 326) = 2.38 p = .12 ES = .20	n.s. <sup>c</sup>	n.s.

<sup>a</sup>Lower scores indicate fewer problem behaviors.

<sup>b</sup>ES = effect size. The effect size was calculated by subtracting the adjusted mean of the Comparison group from the adjusted mean of the SS-Direct group, and dividing by the square root of the pooled variance.

<sup>c</sup>n.s. = non significant

A difference that is statistically significant at the  $p = .02$  level means that there is only a 2% chance that the difference occurred simply due to chance. Although statistical significance helps us interpret the probability of finding a difference between groups, it does not provide any information about the meaningfulness of the group difference. An effect size helps determine the meaningfulness of a difference between groups. The effect sizes in this report can be interpreted as the proportion of a standard deviation difference between the two groups. An effect size of 1.0 means that the difference between the two groups is one standard deviation--a very large, meaningful difference. An effect size of .20 means that the difference between the two groups is one-fifth of a

standard deviation. Knowing the measures included in our study, we consider an effect size of .20 to .30 to be small but meaningful.

The difference between children in the Smart Start-Direct and Comparison groups was statistically significant and meaningful for the KTC. For the PPVT, the difference was small and not statistically significant but can be considered meaningful based on the .20 effect size. There were no statistically significant or meaningful group differences on the mean scores of children's social skills and problem behaviors. These findings suggest that children attending centers participating in Smart Start activities that are more directly related to quality improvement have better cognitive and language skills but not better social skills.

Another way to examine the data is to compare the proportion of children in each group (Smart Start-Direct vs. Comparison) who scored very poorly on the outcome measures. Children with scores one standard deviation or more below the mean on the KTC (at or below 3.71), PPVT-III (at or below 87.84), or SSRS-Social Skills (at or below 85.46) were considered as scoring poorly. Because higher scores on the SSRS-Problem Behavior indicate more problems, children with scores one standard deviation or more above the mean (at or above 114.09) were considered as scoring poorly. As evident in Table 5, statistically significantly fewer children in the Smart Start-Direct group scored poorly on the KTC, PPVT-III, and SSRS-Problem Behavior than did children from the Comparison group. These data provide additional evidence for the positive effects of Smart Start on children's school entry skills including, in this type of analysis, fewer problem behaviors.

**Table 5. Proportion of Children Who Scored Poorly on Each Outcome Measure**

	<i>KTC</i>	<i>PPVT-III</i>	<i>SSRS-Social</i>	<i>SSRS-Prob. Behavior</i>
SS-Direct	9% (12 out of 139)	8% (12 out of 142)	17% (23 out of 136)	10% (14 out of 138)
Comparison	17% (50 out of 289)	15% (45 out of 294)	16% (45 out of 287)	18% (51 out of 287)
	$\chi = 5.7$ $p = .02$	$\chi = 4.0$ $p = .047$	not significant	$\chi = 4.2$ $p = .045$

**Effects of Poverty and Sex**

Although the positive effects of Smart Start-Direct child care quality activities were seen on children’s outcomes after controlling for poverty and sex, poverty itself was a consistent predictor of kindergarten skills. Poverty was measured by free or reduced-price lunch status. As shown in Table 6 children from low-income families had significantly poorer scores on all outcome measures. As for sex differences, boys and girls scored similarly on all outcome measures except the KTC. Teachers rated girls as having statistically significantly higher skills than boys—although the difference was very small.

**Table 6. Descriptive Statistics for All Kindergarten Outcome Measures for Poor vs. Not Poor Children and Girls vs. Boys**

	<i>KTC</i>	<i>PPVT-III</i>	<i>SSRS-Social</i>	<i>SSRS-Prob. Behavior</i>
Poverty				
No	4.4*** (.47)	106.1*** (13.7)	103.3*** (14)	97.5*** (13.1)
Yes	4.0 (.63)	93.6 (12.6)	94.8 (15.7)	103.7 (15.2)
Sex				
Girls	4.3* (.54)	101.9 (14)	99.7 (15.3)	99.1 (13.9)
Boys	4.2 (.57)	102.4 (15.1)	101.6 (14.8)	99.8 (14.3)

\*  $p < .05$

\*\*\*  $p < .001$

### Conclusions

The results of this study suggest that Smart Start assistance to child care centers helps young children come to school ready to succeed if the assistance is directly related to quality improvement. Specifically, children who attended child care centers that participated in Smart Start activities *directly* related to improving quality had better cognitive and language skills when they entered kindergarten than did children from other child care centers or family child care homes. Additionally, fewer children in the Smart Start-Direct group were rated by their kindergarten teachers as having behavior problems.

The findings highlight the importance of the type of Smart Start supports to child care centers that are associated with better child outcomes. Children from child care centers that received a large number of Smart Start child care supports did not necessarily have better skills than children in the non-Smart Start Comparison group.

Children's outcomes were notably better only when the child care center had received Smart Start efforts *directly* related to quality improvement.

What does this mean for local Smart Start partnerships? The findings of this study suggest that child care quality improvements should be intense and based on best practice (e.g., demonstrated in the literature to improve quality) *if* one wants to have an effect on children's school entry skills. Local partnerships should review the types of child care supports they are currently funding to ensure that they are promoting efforts most likely to bring about the desired changes. In the interest of being comprehensive, local Smart Start partnerships may distribute multiple, diverse services to the child care community. This approach may not produce the intended improvements in child care quality or child outcomes. Funding more direct improvement supports for a smaller number of child care centers may be more effective in producing changes--although it may be less popular than the alternative, spread-the-wealth funding strategy. Finally, partnerships need to measure over time the quality of care provided in centers that are participating in Smart Start to determine whether their quality improvement efforts are successful.

The findings and recommendations from this study should not be construed to mean that local partnerships should provide none of the activities listed under the Smart Start-Supportive category or that supportive activities are not worthwhile. Ensuring that all teachers are certified in CPR, for instance, is important for children's health, but should not be expected to raise children's kindergarten entry skills. Centers that participate *only* in Smart Start-Supportive activities will not likely improve children's skills at school entry.

Because many of the centers in the Smart Start-Direct group also participated in several Smart Start-Supportive activities, we were not able to compare the effects of centers that participated in *only* Smart Start-Direct vs. *only* Smart Start-Supportive activities. Additional research is needed to determine the impact of particular Smart Start activities on the quality of care and children's outcomes. Until that research is available, we suggest that local partnerships think carefully about how the kinds of child care center supports they provide link to their overall goals for children and families.

The negative impact of poverty on kindergartners' skills is another important finding from this and previous Smart Start reports. Kindergartners from low-income families consistently demonstrate fewer cognitive, language, and social skills than children from non-poverty families. National studies like the Cost, Quality, and Outcomes study have shown that high quality child care can be especially important for improving the school outcomes of at-risk children (Peisner-Feinberg et al., 1999). We also saw a stronger effect of Smart Start for poor children in a previous study (FPG-UNC Smart Start Evaluation Team, 1998). In this study, though, the effects were similar for children from both low-income and middle-income families. It is possible that the quality of care provided in Smart Start child care centers still is not as high as needed to impact differentially the outcomes of at-risk children. Although local Smart Start partnerships may celebrate the fact that Smart Start-Direct quality improvement efforts are positively affecting children's skills in kindergarten, they should continue to improve the quality of all child care, especially for children at risk for later school problems.

As a final note about the impact of poverty, we should realize that although Smart Start can positively affect the lives of young children and their families living in poverty, Smart Start cannot by itself be expected to overcome all the problems associated with

poverty. Local Smart Start partnerships may want to join the efforts of other economic and community organizations to address the broader issues related to poverty.

We must acknowledge the limitations of this study when interpreting the findings. The analyses for this study determined associations, not causal links, between Smart Start and kindergarten outcomes. As with any study of associations, one must recognize the possibility that other, unmeasured factors besides Smart Start produced the positive outcomes. We also were not able to manipulate the type of Smart Start child care quality improvements that participating centers received (i.e., randomly assign centers to receive particular improvement efforts), so we cannot say definitively which types of improvement supports were most effective. The findings from our study, though, suggest that activities such as on-site technical assistance, enhanced subsidies for higher quality, and support for teacher education are effective ways of improving the quality of child care *and* child outcomes, findings that are consistent with previous studies in this field.

We must also recognize that " school readiness" is only one desired outcome of Smart Start. Parent involvement and children's health, for example, are also important. More broadly, Smart Start aims to impact communities' service systems for young children and their families. The FPG-UNC Smart Start evaluation team has conducted other studies that address these Smart Start goals. (See Appendix D for a list of evaluation reports.) Local partnerships work hard to strike the right balance of programs that meet the needs of their communities.

In conclusion, this study supports earlier findings of the positive effects of Smart Start on children's outcomes. Because the children in this study were from six counties, we are much more confident that the results represent Smart Start's effects across

North Carolina. Certain types of Smart Start child care efforts seem to improve the skills of young children. The findings of this study point to the importance of funding efforts that are directly related to improving the quality of care in child care centers rather than sprinkling several activities across a large number of centers. The type, not just quantity, of Smart Start support matters. Additional research is needed to better understand which particular Smart Start quality improvement efforts produce greater changes in classroom quality and child outcomes.

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## **Appendix A**

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Description of Smart Start Child Care Activities

## Description of Smart Start Child Care Activities

### ***Direct Quality Improvement Activities***

*Enhanced subsidies for higher child care quality.* Families with low incomes are eligible to receive government assistance for child care expenses. The Division of Child Development sets a standard rate for each county (e.g., \$400 per month per child). As an incentive for providing higher quality care, Smart Start provides child care centers with AA licenses or NAEYC (National Association for the Education of Young Children) accreditation subsidies that are higher than the standard rate (e.g., an additional \$25 per month per child for a total of \$425).

*Enhanced subsidies for higher teacher education.* Families with low incomes are eligible to receive government assistance for child care expenses. The Division of Child Development sets a standard rate for each county (e.g., \$400 per month per child). Child care centers with teachers meeting a certain educational standard (e.g., 75% or more of the teachers have a North Carolina Child Care Credential) receive Smart Start subsidy funds that are higher than the standard rate (e.g., an additional \$25 per month per child for a total of \$425).

*License upgrades.* Child care centers receive Smart Start funds to make the improvements necessary to move from an A- to AA-license or become nationally accredited.

*On-site technical assistance.* Smart Start funds child care consultants who visit child care centers to develop center-specific or classroom-specific suggestions for improving the quality of care.

*Quality improvement and facility grants.* Child care centers receive Smart Start funds to purchase classroom educational materials, improve the physical space, and other things designed to improve the quality of care.

*TEACH<sup>â</sup> (Teacher Education and Compensation Helps).* TEACH<sup>®</sup> provides education scholarships and support for release time for child care teachers. Each teacher's center director agrees to increase the teacher's salary or provides a bonus when the education courses are completed

*Teacher education scholarships.* Child care teachers can receive Smart Start scholarships to cover the costs of enrolling in a college or community college course in early childhood education.

*Salary supplements.* Smart Start supplements the salaries of child care teachers who have higher education levels.

### **Supportive Child Care Activities**

*CPR training.* Smart Start provides CPR training for child care teachers.

*Developmental screenings.* Smart Start provides developmental screenings (including hearing, vision, and speech/language screenings) to children at child care centers.

*Director administrative training.* Smart Start provides training to child care directors on administrative issues (e.g., budgeting, personnel issues).

*Enrichment activities.* Smart Start supports librarians, art teachers, reading teachers, music teachers, and others who travel from center to center to teach special enrichment activities to children.

*Expansion and start up grants.* Smart Start provides funds to help establish a child care center or to expand an already existing one.

*Health and safety assessment.* Smart Start supports assessments of the health and safety practices of child care centers, which includes recommendations for improvement.

*Playground safety.* Smart Start purchases playground equipment for centers and helps child care centers fix playground safety hazards.

*Teacher substitutes.* Smart Start funds trained teacher substitutes for child care centers.

*Transportation.* Smart Start funds transportation to bring children from their home to their center and back home.

*Specialists.* Smart Start funds nurses and therapists (e.g., mental health, speech) to consult with teachers and provide services to children in child care centers.

*Subsidies.* Families with low incomes are eligible to receive government assistance for child care expenses. The Division of Child Development sets a standard rate for each county (e.g., \$400 per month per child). Smart Start may provide funds so that more families receive subsidies (e.g., by reducing the waiting list or raising the income eligibility requirement). This general type of Smart Start subsidy is not tied to the quality of care or to teachers' education levels.

*Workshops.* Smart Start offers or funds various workshops for child care teachers and directors.

## **Appendix B**

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Smart Start Group Parent Consent Letter

Comparison Group Parent Consent Letter

## Smart Start Group Parent Consent Letter

Dear Family,

Will you help us? The child care center that your child attends has done a lot of work with Smart Start to improve the quality of the care they provide. We would like to learn more about how Smart Start has helped this child care center and other centers prepare children for school. If you want to help us with this study, **please fill out the form and send it back to us in the enclosed stamped envelope within the next week. Please keep the yellow copy for your records.** If you fill out the form and send it to us, you will have a chance to win a \$100 Walmart gift certificate. We will also send you a small gift after your child has finished the study. ***(If you have already sent us this form, thank you! You do not need to return another form.)***

If your child will be entering kindergarten this fall **and** if you would like to help us with this study, we would like your permission to do three things.

1. We will ask your child's kindergarten teacher this fall to tell us about your child's learning, social, behavioral, and language skills, which are skills that are important for being prepared for school. We will also ask her to tell us whether your child is a boy or girl and whether your child participates in the school lunch program.
2. We will come to your child's school this fall and meet one-on-one with your child to play a game-like activity to find out about your child's language skills. This activity will take about 15 minutes and will be done at a time that is good for your child and your child's teacher.
3. We will summarize some information from your child's Kindergarten Health Assessment form, which is usually kept in the school's records. This information will help us learn more about children's health, which is also an important part of being prepared for school.

You do not have to be in our study. Saying "no" to our study will not affect anything at your child's child care center or school, and it won't affect any Smart Start services you or your child are receiving. Saying "no" will not affect you or your child in any way.

**Your help is very important to us.** We hope you will help us learn more about how Smart Start helps prepare children for school. If you have any questions about this Smart Start Kindergarten Study, please call Karen Taylor collect at 919-966-2559.

## THANKS FOR YOUR HELP!

*This study is being done by the <insert county name> County Partnership and the FPG Smart Start Evaluation team.*

## Smart Start Group Parent Consent Letter

I understand the research study as described in the letter and have had all my questions about the Smart Start Kindergarten Study answered. **I have been given a copy of this letter for my records.** I know that as a person who is being asked to help with this study, I have rights. If I ever think that these rights have been violated — that the researchers have not done the right thing — I can call David Eckerman at 919-962-7761 or write to him at Academic Affairs Institutional Review Board, CB #4100, UNC, Chapel Hill, NC 27599-4100 or email at aa-irb.unc.edu.

**YES, I would like my child to be in this study.**

\_\_\_\_\_  
Parent's Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Child's First and Last Names (please print)

**If you said YES, please answer these questions.**

1. When was your child born? \_\_\_\_\_  
Month Day Year

2. What is the name of the elementary school where you think your child will go to kindergarten in the fall of 1998 and which county is the school in?

\_\_\_\_\_  
Name of your child's elementary school

\_\_\_\_\_  
County

3. What is the name of the child care center your child now attends (or did attend this past year) and which county is the child care in?

\_\_\_\_\_  
Name of your child's child care center

3a. How many years has s/he attended this center? \_\_\_\_\_

4. In addition to the chance of winning the \$100 Walmart gift certificate, we would like to give you a small gift as a way of saying "thanks." Which gift would you like? (Please check one.)

Please send me and my child: \_\_\_\_\_ a children's book OR \_\_\_\_\_ a \$5 McDonald's gift certificate.

5. What is your mailing address (so we can send you the gift)? \_\_\_\_\_  
\_\_\_\_\_

**OR**

**NO, I do not want my child to be in this study.**

\_\_\_\_\_  
Parent's Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Child's First and Last Names (please print)

\_\_\_\_\_  
Name of your child's child care center

\_\_\_\_\_  
County

## Comparison Group Parent Consent Letter

Dear Family,

Will you help us? We would like to learn more about how local Smart Start efforts have helped prepare children for school. We would like you to participate in this study whether you have had any involvement with Smart Start or not.

If you want to help us with this study, **please fill out the form and send it back to us in the enclosed stamped envelope within the next week. Please keep the yellow copy for your records.** If you fill out the form and send it to us, you will have a chance to win a \$100 Walmart gift certificate. If we chose your child to be in our study, we will also send you a small gift after your child has finished the study (There is a chance that we will not be able to include your child in this study. If that happens, you will still have a chance to win the \$100 Walmart gift certificate.)

If you would like to help us with this study, we would like your permission to do three things.

1. We would ask your child's kindergarten teacher to tell us about your child's learning, social, behavioral, and language skills, which are skills that are important for being prepared for school. We will also ask her to tell us whether your child is a boy or girl and whether your child participates in the school lunch program.
2. We will come to your child's school this fall and meet one-on-one with your child to play a game-like activity to find out about your child's language skills. This activity will take about 15 minutes and will be done at a time that is good for your child and your child's teacher.
3. We will summarize some information from your child's Kindergarten Health Assessment form, which is usually kept in the school's records. This information will help us learn more about children's health, which is also an important part of being prepared for school.

You do not have to be in our study. Saying "no" to our study will not affect you, your child, or your child's school in any way.

**Your help is very important to us.** We hope you will help us learn more about how different types of child care help prepare children for school. If you have any questions about this Smart Start Kindergarten Study, please call Karen Taylor collect at 919-966-2559.

## THANKS FOR YOUR HELP!

*This study is being done by your local Partnership for Children and the FPG Smart Start evaluation team.*

## Comparison Group Parent Consent Letter

I understand the research study as described in the letter and have had all my questions about the Smart Start Kindergarten Study answered. **I have been given a copy of this letter for my records.** I know that as a person who is being asked to help with this study, I have rights. If I ever think that these rights have been violated — that the researchers have not done the right thing — I can call David Eckerman at 919-962-7761 or write to him at Academic Affairs Institutional Review Board, CB #4100, UNC, Chapel Hill, NC 27599-4100, or at aa-irb@unc.edu.

**YES, I would like my child to be in this study.**

\_\_\_\_\_  
Parent's Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Child's First and Last Names (please print)

**If you said YES, please answer these questions.**

1. When was your child born? \_\_\_\_\_  
Month Day Year

2. Last year (August 1997 - August 1998), was your child cared for by someone other than you for more than 10 hours a week?

**NO**

**YES** *IF YES, WHAT TYPE OF CARE WAS IT?*

center, Head Start, preschool *CENTER NAME* \_\_\_\_\_

care in someone else's home or your home

with 3 or more children *NAME OF PROVIDER* \_\_\_\_\_

with 1 or 2 children

3. If we choose your child to be in the study, we will give you a small gift as a way of saying "thanks." Which gift would you like? (*Please check one.*)

Please send me and my child: \_\_\_\_\_ a children's book OR \_\_\_\_\_ a \$5 McDonald's gift certificate.

4. What is your phone number and mailing address (so we can send you the gift)?

Phone number: (\_\_\_\_\_) \_\_\_\_\_

Address: \_\_\_\_\_  
Street City State Zip

**NO, I do not want my child to be in this study.**

\_\_\_\_\_  
Parent's Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Child's First and Last Names (please print)

## **Appendix C**

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### Kindergarten Teacher Checklist





## **Appendix D**

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List of FPG-UNC Smart Start Evaluation Reports

# REPORTS FROM THE FPG-UNC SMART START EVALUATION TEAM

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## **Summary Reports**

### ***Smart Start Evaluation Plan (September 1994)***

This report describes our comprehensive evaluation plan at the onset of the evaluation, designed to capture the breadth of programs implemented across the Smart Start partnerships and the extent of possible changes that might result from Smart Start efforts.

### ***North Carolina's Smart Start Initiative: 1994-95 Annual Evaluation Report (June 1995)***

This report summarizes the evaluation findings to date from both quantitative and qualitative data sources.

### ***North Carolina's Smart Start Initiative: 1996-97 Annual Evaluation Report (April 1997)***

This report summarizes evaluation findings related to each of the four major Smart Start goals.

### ***North Carolina's Smart Start Initiative: 1998 Annual Evaluation Report (January 1999)***

This report summarizes evaluation findings related to each of the four major Smart Start goals.

## **Child Care Quality**

### ***Center-based Child Care in the Pioneer Smart Start Partnerships of North Carolina (May 1996)***

This brief report summarizes the key findings from the 1994-95 data on child care quality.

### ***The Effects of Smart Start on the Quality of Child Care (April 1997)***

This report presents the results of a 2-year study of the quality of child care in the 12 pioneer partnerships.

### ***Child Care in the Pioneer Partnerships 1994 and 1996 (December 1997)***

This report presents more detailed information about child care centers that were included in *The Effects of Smart Start on the Quality of Child Care (April 1997)*.

### ***Effect of a Smart Start Playground Improvement Grant on Child Care Playground Hazards (August 1998)***

This report presents results from a comparison of the playground safety of child care playgrounds in a county that used Smart Start funds for playground improvement compared to a non-Smart Start county.

## **Kindergartners' Skills**

### ***Kindergartners' Skills in Smart Start Counties in 1995: A Baseline From Which to Measure Change (July 1997)***

This report presents baseline findings of kindergartners' skills in the 43 Smart Start counties.

### ***The Effects of Smart Start Child Care on Kindergarten Entry Skills (June 1998)***

This report presents results from kindergartners who attended Smart-Start-funded child care centers compared to a random group of kindergartners who attended a broad range of child care or no child care.

## **Collaboration**

### ***Bringing the Community into the Process: Issues and Promising Practices for Involving Parents and Business in Local Smart Start Partnerships (April 1997)***

This report describes findings from interviews and case studies about the involvement of parents and business leaders in the Smart Start decision-making process.

### ***Smart Start and Local Inter-Organizational Collaboration (August 1998)***

This report presents data about the effectiveness of the Smart Start initiative on improving collaborative relationships. Qualitative and quantitative data were obtained from 269 respondents in 10 local Partnerships.

## ***Understanding the Smart Start Process***

### ***Emerging Themes and Lessons Learned: The First Year of Smart Start (August 1994)***

This report describes the first-year planning process of the pioneer partnerships and makes some recommendations for improving the process.

### ***Keeping the Vision in Front of You: Results from Smart Start Key Participant Interviews (May 1995)***

This report documents the process as pioneer partnerships completed their planning year and moved into implementation.

### ***Reinventing Government? Perspectives on the Smart Start Implementation Process (November 1995)***

This report documents pioneer partnership members' perspectives on 2 major process goals of Smart Start: non-bureaucratic decision making and broad-based participation.

## ***Other***

### ***Effects of Smart Start on Young Children with Disabilities and their Families (December 1996)***

This report summarizes a study of the impact of Smart Start on children with disabilities.

### ***Families & the North Carolina Smart Start Initiative (December 1997)***

This report presents findings from family interviews of families who participated in Smart Start in the pioneer counties. The interviews included questions about child care, health services, family activities with children, and community services and involvement.

### ***Smart Start Client Information System Feasibility Study (September 1998)***

This report presents findings from a study of the feasibility of creating a system to count uniquely all children and families served by Smart Start.

**To obtain copies of these reports, please call Marie Butts at (919) 966-4295, or  
Email her at Marie\_Butts@unc.edu**

**[VISIT OUR WEBPAGE AT www.fpg.unc.edu/~smartstart](http://www.fpg.unc.edu/~smartstart)**